

CRITICAL FACTORS FOR SUCCESSFUL PLANNING

- Partner involvement and commitment
- Decisions based on data (e.g., customer segments, community needs assessment)
- Clear focus on vision and priorities that leverage resources to make the biggest difference
- Measurable objectives
- The capability (human/financial) to carry out objectives
- Clear delineation of actions, responsibilities, and timelines
- Plan in written form and communicated widely (e.g., all stakeholders)
- Mechanism to evaluate progress and make adjustments